



www.wtsp.com

**WTSP-TV**  
**11450 Gandy Blvd.**  
**St. Petersburg, FL 33702**  
**(727)577-1010**

# CONTRACT

<u>Contract / Revision</u> 695819 / 4		<u>Alt Order #</u> 06212983
<u>Product</u> <b>NELSON FOR SENATE</b>		
<u>Contract Dates</u> <b>10/02/12 - 10/08/12</b>		<u>Estimate #</u> <b>475</b>
<u>Advertiser</u> <b>Nelson, B/ D / US Senate</b>		<u>Original Date / Revision</u> 06/27/12 / 08/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WTSP</b>	<u>Account Executive</u> Aaron Ashe	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Abar Hutton Media/ POL**  
**Attention: Shelli Hutton**  
**6190 Grovedale Court Suite 200**  
**Alexandria, VA 22310**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WTSP	10/02/12	10/05/12	6-7a 10 News	6-7a		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTF - -				4	\$175.00			
2	WTSP	10/02/12	10/05/12	CBS This Morning	7-9a		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTF - -				4	\$200.00			
3	WTSP	10/02/12	10/05/12	CBS This Morning	7-9a		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTF - -				4	\$200.00			
4	WTSP	10/02/12	10/05/12	10 News, 9am	9-9:30A		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTF - -				4	\$100.00			
5	WTSP	10/02/12	10/05/12	Inside Edition	930-10a		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTF - -				4	\$100.00			
6	WTSP	10/02/12	10/05/12	Price Is Right	11a-12p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTF - -				4	\$450.00			
7	WTSP	10/02/12	10/05/12	10 News @ Noon	12-1230p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTF - -				4	\$450.00			
8	WTSP	10/02/12	10/05/12	Young and the Restless	1230-130p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTF - -				4	\$550.00			
9	WTSP	10/02/12	10/05/12	Bold and Beautiful	130-2p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTF - -				4	\$550.00			
10	WTSP	10/02/12	10/05/12	Dr. Phil	4-5p		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTF - -				4	\$400.00			
11	WTSP	10/02/12	10/05/12	5-530p 10 News	5-530p		:30			NM	4	\$1,100.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract / Revision</u> 695819 / 4		<u>Alt Order #</u> 06212983
<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Product</u> NELSON FOR SENATE	<u>Estimate #</u> 475
<u>Advertiser</u> Nelson, B/ D / US Senate		<u>Original Date / Revision</u> 06/27/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTF - -				4	\$275.00			
12	WTSP	10/02/12	10/05/12	10 News at 530p	530-6p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTF - -				4	\$275.00			
13	WTSP	10/02/12	10/05/12	Wheel of Fortune	7-730p		:30			NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTF - -				4	\$1,300.00			
14	WTSP	10/02/12	10/05/12	Jeopardy	730-8p		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTF - -				4	\$1,500.00			
15	WTSP	10/02/12	10/02/12	NCIS	Tue 8-9p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- T - - - - -				1	\$5,000.00			
16	WTSP	10/04/12	10/04/12	Person of Interest	Thu 9-10p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- - - T - - -				1	\$4,500.00			
17	WTSP	10/05/12	10/05/12	Made in Jersey	Fri 9-10p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- - - - F - -				1	\$3,000.00			
18	WTSP	10/05/12	10/05/12	Blue Bloods	Fri 10-11p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- - - - F - -				1	\$3,000.00			
19	WTSP	10/06/12	10/06/12	48 Hours Mystery	Sat 10-11p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- - - - - S -				1	\$1,500.00			
20	WTSP	10/07/12	10/07/12	The Good Wife	Sun 9-10p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- - - - - S				1	\$3,500.00			
21	WTSP	10/02/12	10/05/12	LN (M-F)	M-F 11-1135p		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTF - -				4	\$1,000.00			
22	WTSP	10/06/12	10/06/12	Late News (Sa)	Sa 11-1135p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- - - - - S -				1	\$700.00			
23	WTSP	10/07/12	10/07/12	Late News (Su)	Su 11-1135p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- - - - - S				1	\$900.00			
24	WTSP	10/03/12	10/05/12	Late Late Show	1237-137a		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- - WTF - -				3	\$175.00			
25	WTSP	10/06/12	10/06/12	Sat 6-630p 10 News	Sat 6-630p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- - - - - S -				1	\$200.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WTSP	10/01/12-10/07/12	Sat 6-630p 10 News	Sat 6-630p	- - - - - Sa - -	:30	<del>\$200.00</del>	NM		
Credited												
26	WTSP	10/06/12	10/06/12	Wheel of Fortune	Sat 7-730p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Advertiser</u> Nelson, B/ D / US Senate		<u>Original Date / Revision</u> 06/27/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$400.00			
27	WTSP	10/06/12	10/06/12	Jeopardy	Sat 730-8p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$400.00			
28	WTSP	10/07/12	10/07/12	CBS Sunday Morning	Sun 9-1030a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$500.00			
E 29	WTSP	10/07/12	10/07/12	Sun 630-7p 10 News	Sun 630-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$350.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WTSP	10/01/12-10/07/12	Sun 630-7p 10 News	Sun 630-7p	-----S-	:30	<del>\$350.00</del>	NM		
Credited												
30	WTSP	10/07/12	10/07/12	10 Sports Extra	Su 1135-1145p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$500.00			
31	WTSP	10/07/12	10/07/12	The Mentalist	Sun 10-11p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$3,500.00			
32	WTSP	10/06/12	10/06/12	330p-7p Sat FI vs LSU	330p-7p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$5,000.00			
33	WTSP	10/08/12	10/08/12	6-7a 10 News	6-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$175.00			
34	WTSP	10/08/12	10/08/12	CBS This Morning	7-8a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$200.00			
35	WTSP	10/08/12	10/08/12	CBS This Morning	8-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$200.00			
36	WTSP	10/08/12	10/08/12	10 News, 9am	9-9:30A		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$100.00			
37	WTSP	10/08/12	10/08/12	Inside Edition	930-10a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$100.00			
38	WTSP	10/08/12	10/08/12	Price Is Right	11a-12p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$450.00			
39	WTSP	10/08/12	10/08/12	10 News @ Noon	12-1230p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$450.00			
40	WTSP	10/08/12	10/08/12	Young and the Restless	1230-130p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$550.00			
41	WTSP	10/08/12	10/08/12	Bold and Beautiful	130-2p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$550.00			
42	WTSP	10/08/12	10/08/12	5-530p 10 News	5-530p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$275.00			
43	WTSP	10/08/12	10/08/12	10 News at 530p	530-6p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$275.00			
44	WTSP	10/02/12	10/05/12	Wheel of Fortune	7-730p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				1	\$1,300.00			
45	WTSP	10/02/12	10/05/12	Jeopardy	730-8p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				1	\$1,500.00			
46	WTSP	10/08/12	10/08/12	Hawaii Five-0	Mon 10-11p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$3,500.00			
47	WTSP	10/08/12	10/08/12	LN (M-F)	M-F 11-1135p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$1,000.00			
48	WTSP	10/08/12	10/08/12	Late Late Show	1237-137a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$175.00			
49	WTSP	10/05/12	10/05/12	5-530a 10 News	5-530a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				1	\$200.00			
N 50	WTSP	10/03/12	10/05/12	Late Night with David Letterm	1135p-1237a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				1	\$350.00			
Totals											95	\$74,375.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	95	\$74,375.00	\$63,218.75
<b>Totals</b>	<b>95</b>	<b>\$74,375.00</b>	<b>\$63,218.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.